



Mountain Scene Near Deming

## DO YOU KNOW THE SUMMER PLAYGROUNDS AND SCENIC WONDERS OF THE SUNSHINE STATE?

THOUSANDS OF NEW MEXICO PEOPLE ANNUALLY SPEND HUGE SUMS IN TRAVEL TO OTHER STATES AND FOREIGN LANDS IN SEARCH OF SCENERY AND CLIMATE WHICH CANNOT COMPARE WITH HIGHLAND REGIONS OF THE HOME STATE, TO BE REACHED AND ENJOYED AT A TENTH THE COST.

Take the Trip to Taos' Fast Becoming Slogan of Motor Tourists Who Have Seen Wonderland of Taos and Mora Valleys and the Splendid Red River Circle Around Wheeler's Peak.



Wheeler's Peak, top of the Taos country and the highest mountain in the Southern Rocky Mountains. The photograph was taken on June 18th, from the top of Red River Hill, 10,000 feet. It shows the great snow fields practically untouched by summer thaws.

SANTA FE, N. M., July 19.—Completing the wonderful mountain drive from Las Vegas through Mora valley to Taos, around the splendid circle drive through Red River and out through the cañon of the Rio Grande to Santa Fe, a motorist who has driven his car through most all North America, called at the office of the State Publicity Bureau here this week. He was enthusiastic, as are all who have made the journey through this little known wonderland of northern New Mexico. A bracing summer climate, its fish streams, its historic monuments and prehistoric relics, and particularly its scenery, had impressed him deeply.

"There is nothing finer in America than this little canyon of the Rio Grande," he said, "and I shall come back next summer to spend more time in your unspoiled playground. It will be a pleasure and a service to my friends what this state has in store for them. The Taos country is most unexplored territory for the motorist. I was struck by the small number of tourists encountered on the road, and especially by the small number of New Mexico cars. In this journey of four hundred miles we met less than one car to every ten miles, and these probably nine out of ten were foreign cars. I am told there are no licensed automobiles in New Mexico. Of these fully half must be measure cars. With this readily accessible, sky-high mecca for the motorist, right at their doors, I could not help but wonder what the owners of these 6,000 cars could be doing during these summer vacation days. No doubt a majority have stored their cars and with their families are enjoying the sweltering heat of some seaside summer resort. It is pity. There is more tonic, more rest and real recreation in the journey through this northern New Mexico mountain land than in any seaside resort I have ever visited, and I have visited them all."

The wonder expressed by this traveler at the small number of New Mexico people to be met in the trip through the Taos country is felt by everyone who makes the trip. With much of fine fishing, delightful climate, good roads and comfortable accommodations, and with the vast expanse of splendid scenery so close at hand, it is difficult to understand why

so many New Mexico people, especially those who own automobiles, have permitted themselves to miss it. The journey to and through the Taos country, including the magnificent hundred miles of sky-line driving through Questa, Red River and Eliza bethtown, a circle around the snow-clad heights of Wheeler's Peak, can be made with ease by automobile in a week, starting from any point in New Mexico. The region may be reached from the north and northeast through Raton or Springer to Cimarron, thence through Cimarron cañon with its massive palisades to the Park, across Moreno valley and into Taos. It may be made from the east through Las Vegas, thence to and through the Mora valley, at this season colored like a brilliant canvas; thence over the top of the range along miles of rushing trout streams, the Rio Pueblo, the little Rio Grande and their tributaries and into Taos. It may be made from the south and west through Santa Fe. The journey from Santa Fe to Taos is five hours of easy automobile driving. More than half the distance is through the cañon of the Rio Grande and along a river that flows strong and crystal clear.

Nearly all New Mexico people have read of Taos, its romantic history, its picturesque pueblo village and people. These are now being made world-famous by the group of noted artists who have settled there. Yet probably less than 2 per cent of New Mexicans, aside from those living in Taos county, have actually seen these things. Not one-half that number have made the trip on from Taos to Red River and over the splendid eight levels of switchback highway built by the United States Forest Service and known as Red River hill. From Taos the road leads across sage-covered mesas and through little irrigated valleys to Questa, where in a narrow valley an ancient Spanish water wheel is grinding grain today just as it did two centuries ago. Leaving Questa the road plunges headfirst into Red River cañon, climbing right up the cañon wall for some distance, with a sheer drop of as much as a hundred feet to

the river, at times, and with bare rock walls towering 500 feet or more on either side. At almost every turn vistas open of pine-clad slopes blending into rock barrens and on up into gleaming snowfields. The road after leaving Red River cañon unrolls through a dense forest of massive pines until it enters the old town of Red River. You have seen in motion pictures the "typical mining town" of romance. Red River must have been the original of all of these. Once it boasted thirty saloons. There are none now. The gold ores no longer pay and transportation still is lacking to take out the wealth of copper ore. There will be no more roaring boom days for Red River, but much solid prosperity is just ahead for it.

After leaving the old mining camp the road climbs quickly from 8,000 to 10,000 feet, most of the climb being by means of the eight winding levels of the Red River hill. It is nine miles of the best highway, commanding the most magnificent scenery in the whole Southwest. Words and photographs cannot convey any adequate impression of the wonderful panorama. Only the eye can record it. From the top one drops down rapidly into Moreno valley and through cattle ranches and potato fields to old Elizabethtown where gold dredges have been washing out wealth from the sand for years and are still doing it. Thence one may go out to the east through Cimarron cañon, or back to Taos. Almost every mile of this circle drive around Wheeler's Peak is within easy walking distance of a trout stream. For half the distance one is in sight or sound of the water.

"Take the trip to Taos" is rapidly becoming a slogan among automobilists who have made the journey. It is a trip that grips and makes one want to go back again and again. It is a playground as yet uncrowded, and, in fact, too vast to crowd. If you have never explored it, plan your next trip that way. The chances are good that California, the Great Lakes, steaming summer resorts and eastern cities will not see you again in summer for years to come.

# BIG MASS MEETING!

## SUNDAY, JULY 22

### The Crystal Theatre

#### For Boy's work and Boy Scout Movement

Do you know the influence that 30,000 soldiers will have on the BOYS of Deming? Do you want to protect them from the evils of Camp Life, or will the Boy work out his own Salvation?

**DR. W. M. MARTIN,**

One of the great platform lecturers, will speak on "The Boy and His Value." Inspiring addresses will also be delivered by Mr. H. P. DEMAND, International Secretary of the Y. M. C. A. and SERGEANT PAUL, who knows BOYS.

Williams Band will Play -:- Other Special Music

## Everybody Is Coming WILL YOU BE THERE?

**Gangway Launching for Boats.**  
The hazardous method of lowering lifeboats into rough water alongside ships in disasters has inspired many inventors to perfect life-saving apparatus that would be really safe.

Among the scores of such inventions that have been submitted to the patent office is a long net gangway which projects from the side of the vessel upon the surface of the water, being supported at the lower end by large air tanks. The poles which support the gangway are hinged to the ship's side and when not in use are carried in long pockets below the rail of the first open deck.

The chief advantage of this gangway-life saver is that the lifeboats never approach near enough to the ship's side to be crushed by waves. The boat is held close to the gangway by means of gaff hooks.

**In Constantinople.**  
Constantinople, even in war time, is "the epicure's most golden cornucopia," in the view of a contributor to Harper's Monthly.

No sweets in Europe can compare with the Turkish, he says. As for puddings, "mahelbi, a firm, white pudding said to be made of the pulverized white meat of fowl delectably sweetened, gets a curious hold on the stranger."

"Ous kumri" is described as "surely one of the finest fish in the world." One gets the impression, however, that most Turkish dishes contain too much sugar to prove agreeable to the average western palate.

Ray Walker was an El Paso visitor last Friday.

The S. P. will build a long extension to their industrial track.

**Columbus Hospital Corps Gives Ball**

Last Saturday evening the hospital corps of the 12th Cavalry gave a ball at Columbus, complimentary to the young ladies of the social set of Deming. A number of invitations extended were necessarily cancelled on account of other engagements. Those able to attend report the affair a most enjoyable one. Mrs. Margaret Shaw chaperoned a small party composed of the following ladies: Misses Emma Fickenscher, Cleo McCoy, Myrtle, Zelma and Thelma Williams, Juliet Rush and Elsie Phillips.

Sam Watkins and Charley Scheopf went to El Paso Saturday morning returning the same evening with a new Hudson speedster and a Dodge.

### RAILROAD TIME TABLE

Santa Fe			
WESTBOUND	Daily	Daily	
No. 817—Ar.	9:40 a.m.	Departs	10:10 a.m.
EASTBOUND			
No. 818—Ar.	7:05 a.m.	Departs	7:45 a.m.
El Paso & Southwestern			
EASTBOUND	Daily	Daily	
No. 22 Arrives	1:15 p.m.		
No. 23 Departs	1:45 p.m.		
WESTBOUND			
No. 24 Arrives	12:10 p.m.		
No. 21 Departs	12:35 p.m.		
Southern Pacific			
EASTBOUND	Daily	Daily	
No. 102 Departs	6:15 a.m.		
No. 10 Departs	7:30 p.m.		
No. 2 Departs	7:08 p.m.		
WESTBOUND			
No. 101 Departs	12:47 a.m.		
No. 9 Departs	9:30 p.m.		
No. 1 Departs	9:45 a.m.		

Every Little Bit Helps



Give Until It Hurts